

CONTENT PLANNER

My Goals this Week

Products I plan to Highlight

Ideal Customer Pains and Desires

WRITE CAPTIONS THAT SELL

CONTENT BRAINSTORM

PERSONAL POST

EDUCATE YOUR AUDIENCE ON
A TOPIC IN YOUR NICHE POST

PRODUCT POST

INSPIRATIONAL/ MOTIVATIONAL
POST

COMMUNITY BUILDING POST RELATED TO
YOUR BUSINESS OPPORUTNITY

Instagram

PLAN OUT THREE TO FOUR INSTAGRAM POSTS, AND ALSO DAYS THAT YOU WILL HOP ON STORIES TO SHARE YOUR KNOWLEDGE! WRITE DOWN YOUR CONTENT TYPE, MAIN POINT OF THE MESSAGE, IMAGE AND POSTING TIME.

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday/

Sunday

WRITE CAPTIONS THAT SELL